

Serial No.: 10/681,916

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Geoffrey Maseruka

Group Art Unit: 3625

Serial No.: 10/681,916

Examiner: Adam L. Levine

Filed: October 10, 2003

Docket No.: 090426-00002

Confirmation No.: 7684

For: PRODUCT MARKETING SYSTEM AND METHOD

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE**  
**WITH REQUEST FOR CONTINUED EXAMINATION**

Sir:

This is responsive to the Final Office Action dated November 5, 2010 (the "*Office Action*"), and is filed with a one-month Extension of Time from February 5, 2011, up to and including March 7, 2011, the fee for a one-month extension of time is being paid concurrently herewith, and a Request for Continued Examination is also being filed herewith. Favorable consideration is respectfully requested in view of the following amendments and remarks.

**Amendments to the Claims** are reflected in the listing of claims which begin on page 2 of this paper; and

**Remarks** begin on page 6.